



# POPLAR CREEK INTERIORS

INVESTMENT & PLANNING GUIDE



*welcome home.*

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*Thank you so much for considering Poplar Creek Interiors for your home project. We are excited to get to know you more and how we can help your family's home tell your beautiful story.*

*We specialize in creating functional spaces suitable for even the youngest members of your family without sacrificing style. Our spaces are thoughtfully curated based on your style and what makes you feel good.*



## FULL SERVICE INTERIOR DECORATING

*Whether you are starting with a blank slate or a family home you've occupied for years, we work diligently to select well curated furnishings and accessories that reflect your lifestyle.*

*Interior decorating focuses on taking your existing space and bringing out its fullest potential through impactful changes like painting, adding custom cabinetry or architectural details.*

*Interior Decorating mainly focuses on:*

*paint  
furniture  
layout  
lighting  
artwork  
textiles  
decor  
styling  
finish selections  
architectural details*





## *the process.*

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*Before we discuss the investment you'll make in your home, it's important we discuss the process and how we'll get you there.*



# 1 discovery.

We start every project with a discovery call where we discuss your project needs. This is a great time to talk about the details of your project and decide if we're a great fit for each other.

# 2 consultation.

From there, we will decide if we are a good fit and a consultation is scheduled. From there, a 2 hour consultation is scheduled in your home to determine the scope of project and discuss preliminary concepts, ideas and potential budget range. It is the start to a full service project. From there we will put together a design proposal that outlines the full scope of project.

# 3 design.

Once we've decided this is a match made in heaven, the real fun will begin. We will collaborate together by collecting inspiration for your dream home. We will then create a concept plan to ensure we are all on the same page. After we have your approval on concept, we will create a detailed design plan which will include material selections, space plan, 3D renderings, lighting plans, furnishing selections and elevation plans for any architectural details that may be added. The design plan is presented all at one time to give you a clear picture of the overall design plan.

# 4 procurement.

At this stage, you have fallen in love with your soon to be new home and the ordering can begin. Upon receipt of the final purchase order we will place orders for all of the furnishings, schedule any sub-contracting work (i.e. painters, electricians for lighting, wallpaper installer, drapery installer, etc.) and tentatively schedule delivery dates.

# 5 installation.

Yay! We've made it to the final and most exciting phase! This is the day that we all look most forward to. We will work with installers, unpack and style the final space. You will come home to a beautifully finished space!





# *the planning & budget.*

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*Now that we have discussed the steps we'll take to get you to your dream home,  
let's discuss the budget.*





## CUSTOM PROPOSAL

*Each project is different and unique. Once we have assessed your space and your project needs, a custom design proposal will be created for you. This proposal will include a breakdown of the scope of the project and breakdown of each phase of the design process. Our design fee is based on a flat fee and starts at a minimum of \$3,000.*

## BUDGETING FOR YOUR PROJECT

*Being prepared and well informed about the cost of furnishings is the best way to prepare for your home project. On the next few pages, we have prepared estimates for furnishings and decor to help you plan for your project. Please keep in mind this is for rough estimates only to help you plan accordingly.*



# material estimates.

	GOOD	BETTER	BEST
Wood Fl (sq. ft.)	\$3 - 5	\$6 - 10	\$10 - 18+
Tile Fl (sq. ft.)	\$2 - 6	\$7 - 15	\$15 - 35+
Carpet (sq. ft.)	\$ 2 - 5	\$5 - 10	\$10 - 25+
Wall Tile/Backsplash (sq. ft.)	\$4 - 9	\$9 - 18	\$18 - 35+
Wallpaper (per roll)	\$75 - 100	\$100 - 250	\$250 - 500+
Countertops (per slab)	\$1500 - 3000	\$3500 - 5500	\$6000 - 10,000+
Cabinetry (per box/each)	\$200 - 350	\$400 - \$1000	\$1000 - 2500+
Cabinet Hardware (each)	\$4 - 8	\$9 - 20	\$21 - 100
Door Handles (each)	\$30 - 75	\$75 - 250	\$300 - \$1000
Barn Door	\$500 - 1000	\$1500 - 3000	\$3500 - 9000+
Light Fixtures	\$250 - 1500	\$1500 - 3000	\$3000 - 7000+
Cooktop/Range	\$1500 - 2000	\$2000 - 3500	\$3500 - 7500+
Oven	\$1500 - 2500	\$2500 - 5000	\$5000 - 10000+
Ice Maker	\$1500 - 2000	\$2000 - 2500	\$3500 - 5500+
Refrigerator	\$1200 - 2500	\$2500 - 4500	\$4500 - 10000+
Microwave	\$250 - 450	\$450 - 1400	\$1400 - 2500+
Dishwasher	\$500 - 1000	\$1000 - 2000	\$2000 - 3500+
Kitchen Sink	\$250 - 750	\$750 - 1500	\$1500 - 5000+
Kitchen Faucet	\$350 - 750	\$750 - 1500	\$1500 - 3500+
Bathtub	\$750 - 1750	\$1750 - 4000	\$4000 - 8000+
Shower System	\$650 - 1500	\$1500 - 3500	\$3500 - 6000+
Toilet	\$200 - 350	\$400 - 800	\$800 - 1500+
Bathroom Sink	\$100 - 300	\$300 - 900	\$1000 - 2000+
Bathroom Faucet	\$150 - 250	\$300 - 700	\$700 - 1500+



# living & dining rooms.

	GOOD	BETTER	BEST
Sofa	\$2500	\$5000	\$8000+
Loveseat	\$2000	\$4000	\$6000+
Sectional	\$4000	\$7000	\$12000+
Lounge Chair	\$1500	\$2300	\$4000+
Side Chair	\$1000	\$1750	\$2000+
Ottoman	\$750	\$1500	\$3000+
Coffee Table	\$1000	\$2000	\$3000+
Table Lamp	\$150	\$350	\$500+
Floor Lamp	\$250	\$700	\$1000+
Media Storage	\$2000	\$3500	\$5000+
Console Table	\$850	\$1750	\$3000+
Area Rug	\$1500	\$2750	\$5000+
Accessories & Art	\$1500	\$3500	\$5000+
Counter/Bar Stools	\$350	\$750	\$1200+
Dining Table (seats 8)	\$2000	\$3500	\$7500+
Dining Chair (each)	\$350	\$850	\$1500+
Sideboard	\$1500	\$3000	\$4500+
Accent Pillows (each)	\$75	\$150	\$300+





# bedrooms.

	GOOD	BETTER	BEST
King Bed	\$1200	\$2500	\$5000+
Queen Bed	\$850	\$1750	\$4000+
Full Bed	\$700	\$1500	\$3500+
Twin Bed	\$500	\$1350	\$2500+
Bunk Beds	\$1500	\$3000	\$5000+
Mattress	\$1000	\$2000	\$5000+
Nightstand (each)	\$750	\$1250	\$2750+
Wall Mirror	\$300	\$750	\$1500+
Floor Mirror	\$350	\$950	\$1750+
Area Rug	\$1000	\$2000	\$3500+
Accessories & Art	\$1000	\$2000	\$3000+
Table Lamp (each)	\$150	\$350	\$500+
Accent Pillows (each)	\$75	\$150	\$300+



# home offices & playrooms.

	GOOD	BETTER	BEST
Desk	\$1200	\$2500	\$5000+
Desk Chair	\$550	\$1250	\$3000+
Bookcase	\$1500	\$3500	\$5000+
Custom Built-Ins	\$2500	\$5000	\$8500+
Play Table	\$500	\$1500	\$2000+
Storage Bins	\$300	\$750	\$1000+
Task Lamp	\$150	\$350	\$750+
Accessories & Art	\$1000	\$1500	\$2000+
Lounge Seating	\$1500	\$3500	\$7500+
Area Rug	\$1000	\$2500	\$3500+
Table Lamp	\$150	\$350	\$500+
Accent Pillows (each)	\$75	\$150	\$300+





# *miscellaneous.*

WINDOW TREATMENTS	GOOD	BETTER	BEST
Custom Curtains (per panel)	\$500	\$1000	\$2000+
Ready Made Curtains (per panel)	\$200	\$400	\$700+
Wood Blinds (per window)	\$100	\$300	\$450+
Roman Shades (per window)	\$350	\$1000	\$1750+
Woven Wood Shades	\$250	\$550	\$700+
Draper Hardware (per window)	\$200	\$450	\$700+

FINISHING TOUCHES	GOOD	BETTER	BEST
Floor Runner	\$500	\$1000	\$2500+
Chandelier/Pendant	\$750	\$2000	\$4500+
Welcome Mat	\$75	\$200	\$500+
Accent Pillow	\$75	\$150	\$300+
Artwork (print)	\$350	\$750	\$1100+
Artwork (original)	\$1200	\$3000	\$7000+

LABOR & RECEIVING	AVERAGE COST
Furniture Assembly/Handyman	\$75 - 150 per hour
Receiving and Storage Fees	\$125 per item per month



## QUESTIONS?

Thank you so much for taking time and making it this far. We know designing your dream home can feel stressful at times but we don't want it to be! We're here to answer all of your questions.

We can't wait to get started on your home project!

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